

# India's first IT Park

## The Eco-system & Opportunities

# The Kerala IT Eco-system

Empowering the Future



# IT Parks : A pioneering

# journey

## IT & ITeS Companies



## IT PARKS

- 1st Park in **1990**
- Now 3 Hubs & 3 Satellite Parks
- ~1,000 Companies
- ~150,000 Employment
- ~20 million Built-up Area in Sq ft
- ~\$2 billion Exports



## Co-Developers



Global IT Leaders have come home to Kerala  
Kerala's home-grown start-ups have become global leaders



# Technopark, at a glance

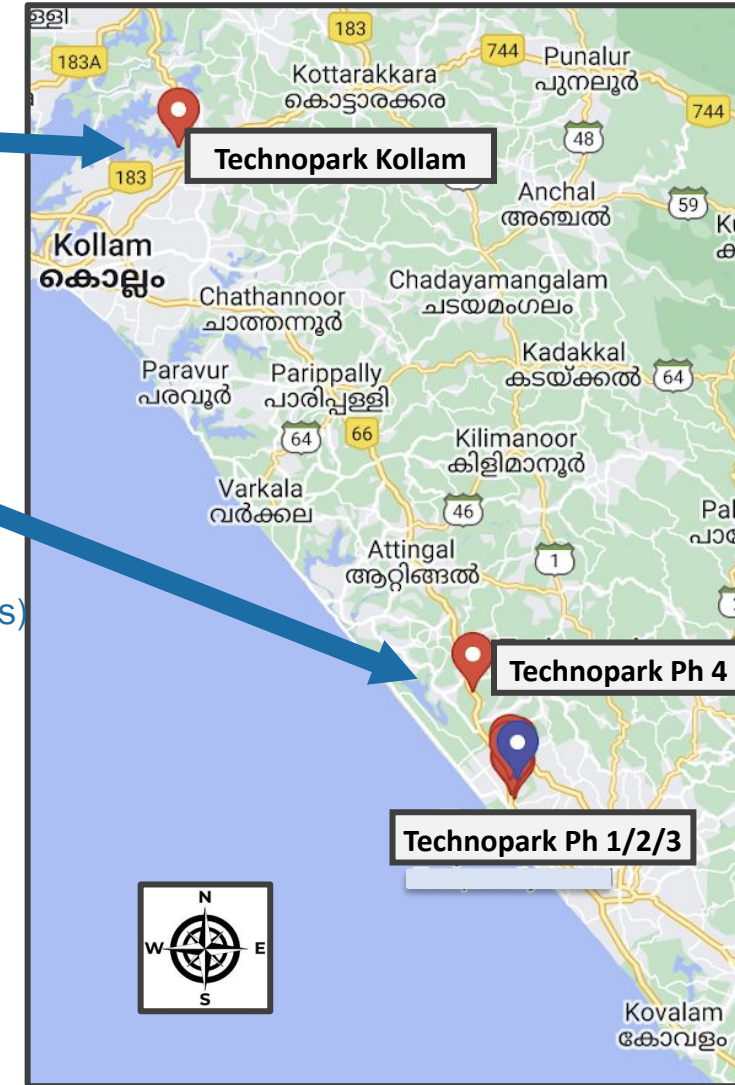
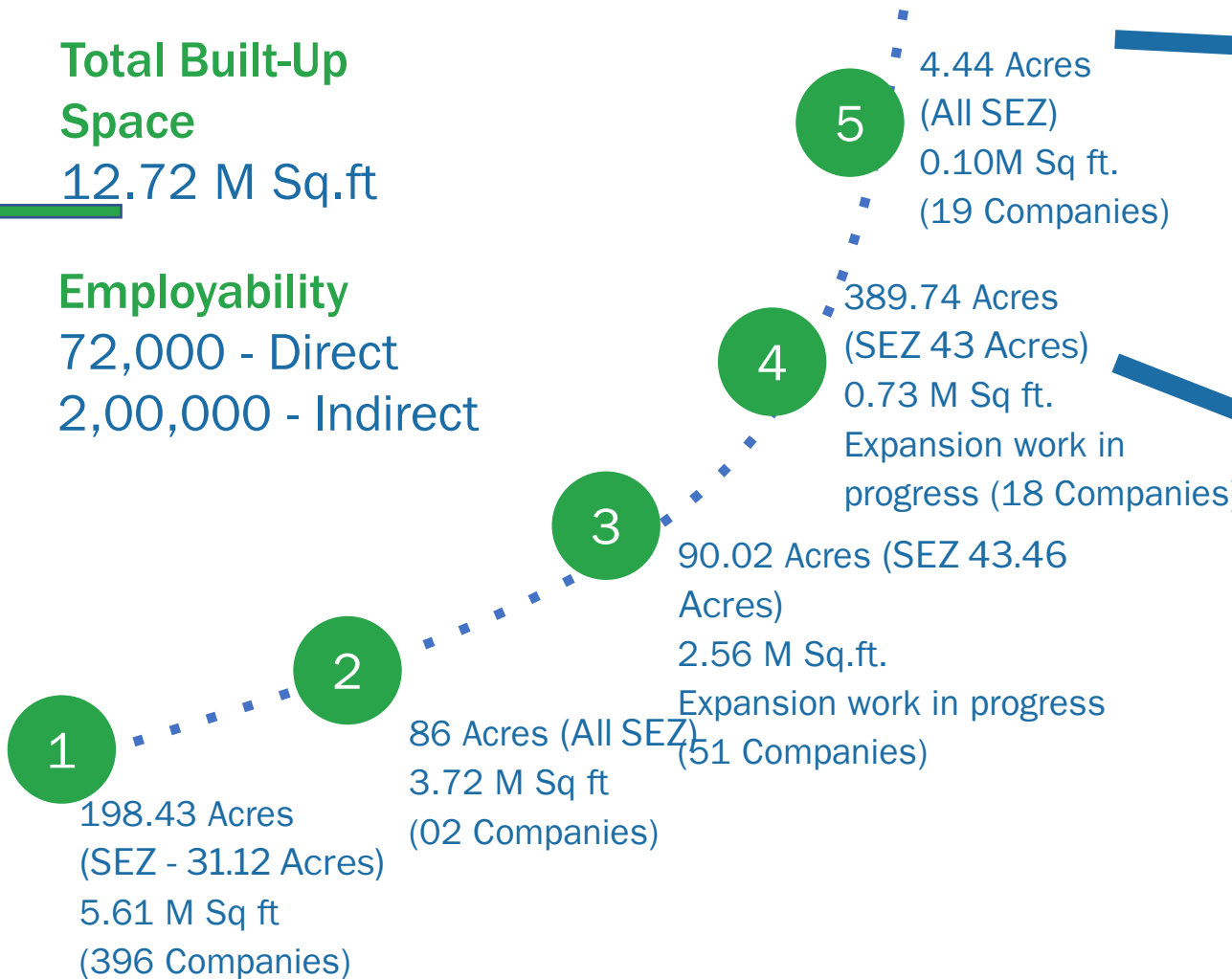
**Total Area**  
 768.63 Acres  
 (SEZ 208.02 Acres)

**Total Built-Up Space**  
 12.72 M Sq.ft

**No. of IT Companies**  
 486

**Employability**  
 72,000 - Direct  
 2,00,000 - Indirect

## TECHNOPARK, GROWTH PHASES >





# Spotlight: Proximity & Infrastructure Projects



-  **Technopark Phase I**
-  **Technopark Phase II**
-  **Technopark Phase III**
-  **Technopark Phase IV (Technocity)**
-  **NH Bypass - Elevated Highway**

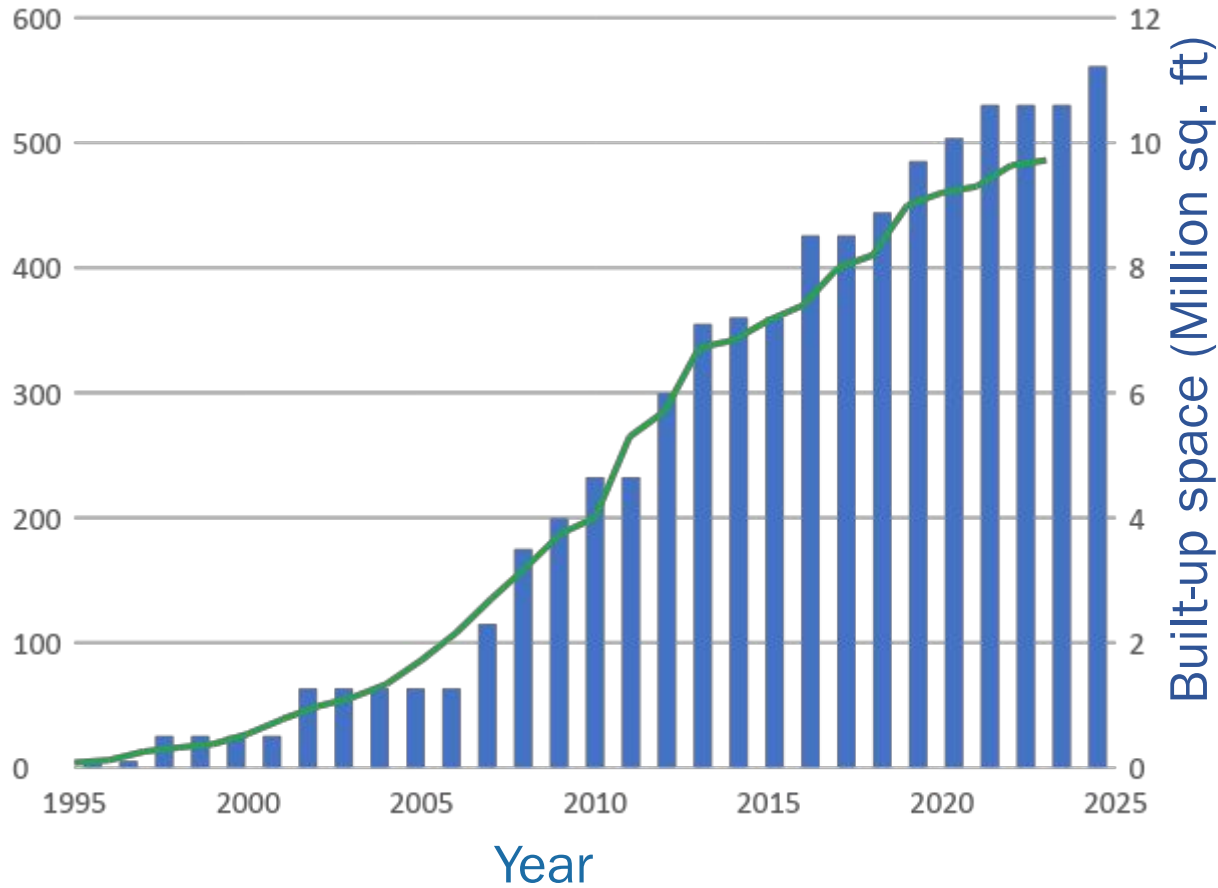
-  **Kochuveli Rail Terminal 7 Km**
-  **Lulu Mall 7 Km**
-  **International Airport 10 Km**
-  **Central Railway Station 14 Km**
-  **Kovalam Tourist Hub 20 Km**
-  **Vizhinjam Port 24 Km**
-  **Ponmudi Hill Station 62 Km**

## Proposed/ Upcoming Infrastructure Upgrades

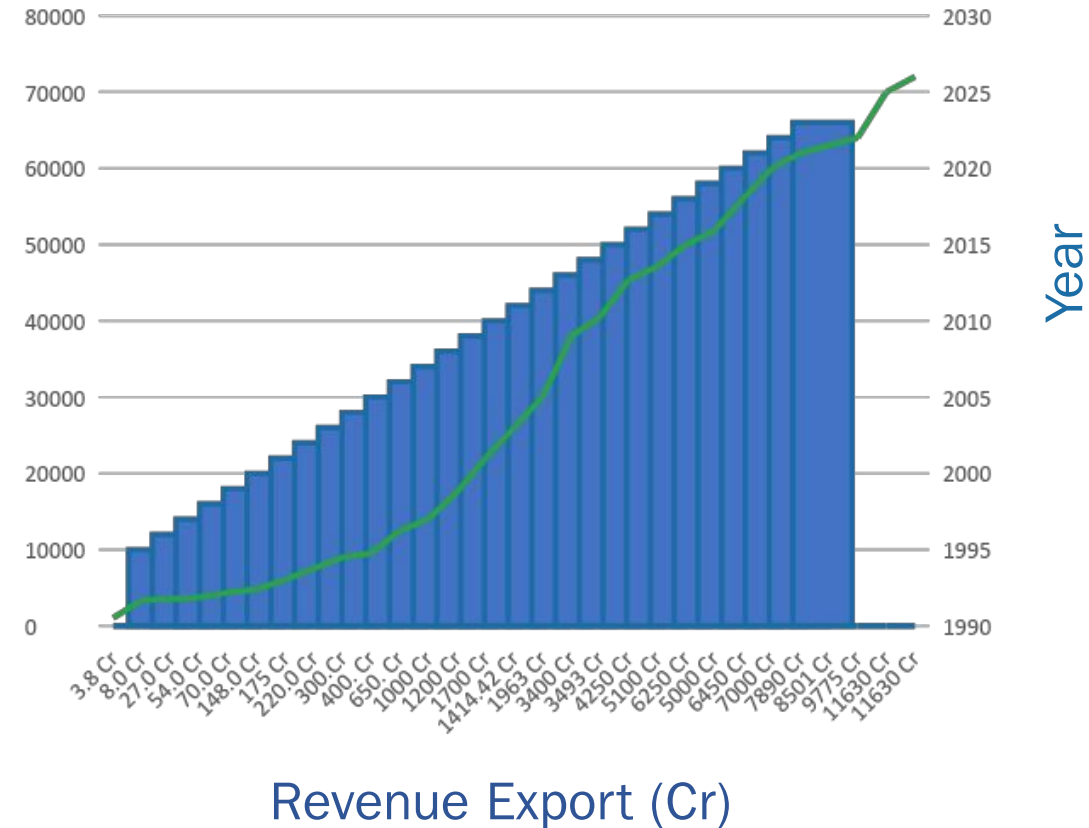
- Proposed NH 66 is under the widening process
- Adani Port – Vizhinjam
- Adani has taken over the Trivandrum international Airport. In plans to develop new terminals
- @Technopark Phase I  
Brigade square admeasuring 200,000 sq. ft
- @Technopark Phase III  
Taurus Downtown Trivandrum (Mini Township)
- @Technopark Phase IV (Technocity)  
Suntec Campus  
Kerala Space Park  
TCS Aerospace Hub  
Unity Mall  
Digital Science Park – First in the Nation

# Growing, consistently

Built-Up Space | No. of Companies  
 1994 - 2023



Employability | Revenue Export  
 1994 - 2023



# New projects: Phase 1 &

# 3



## Brigade Square @ Phase 1

- Brigade Square in 1 Acre land
- 2B +G+12 Floors IT building
- Investment of Rs 180 crores
- Total IT built up space: 1.85 lakhs Sq.ft
- 2000 Direct Employment
- Expected completion: June 2024

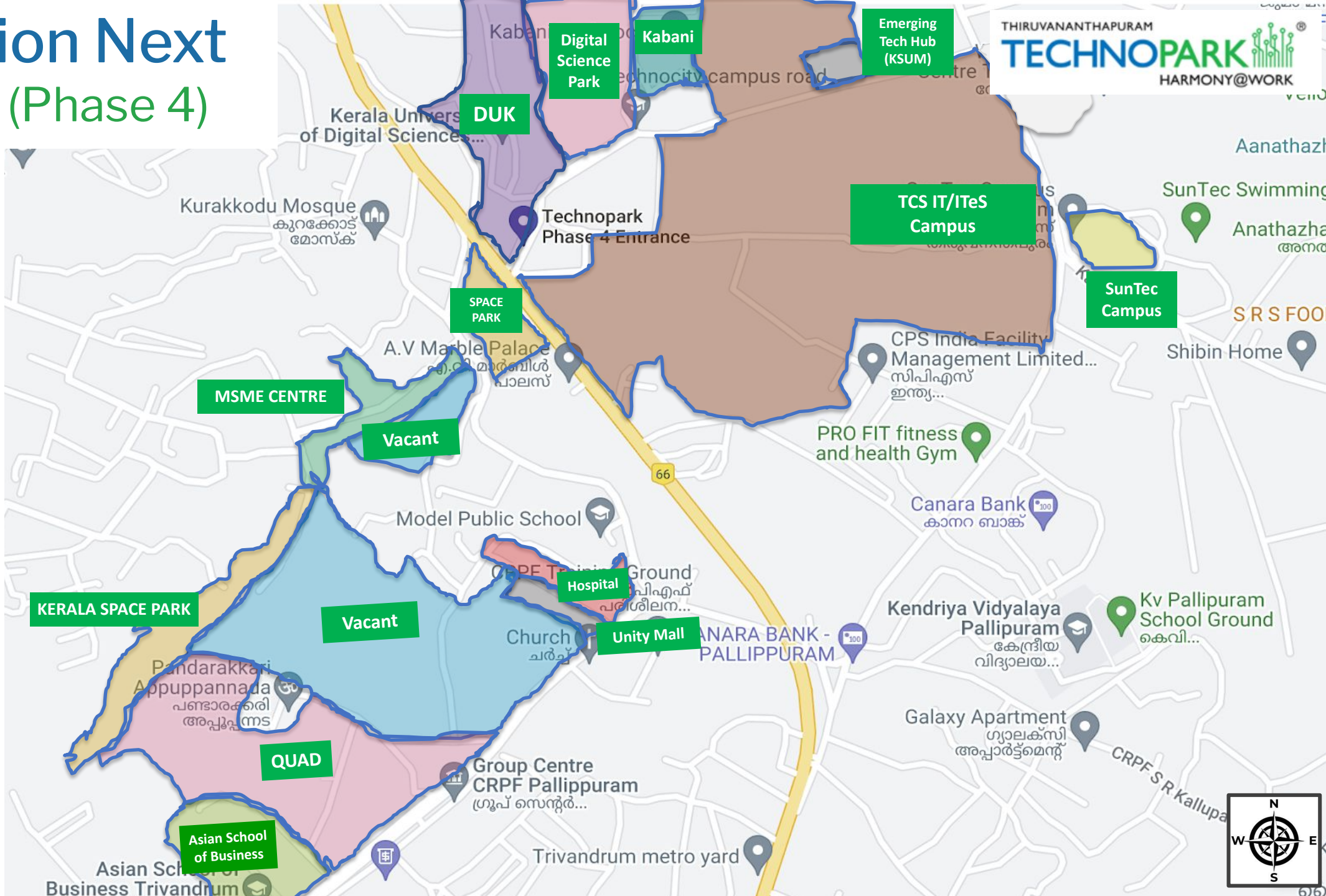


## Embassy Taurus 'DownTown Trivandrum' @ Phase 3

- Niagara (Commissioned) & Victoria (SEZ)
- Yosemite, Taurus Zentrum & Asset Taurus Identity (Non SEZ)
- Total Project Area - 25.58 Acres
- Project Investment of Rs 1800 Cr
- 55.58 Lakh Sq. ft BUA (36.45 Lakh Sq ft IT & 19.13 Lakh Sq ft Non IT)
- 30,000 Direct Employment
- Timeline - 2023/2025/2026



# Destination Next Technocity (Phase 4)



# New projects: Phase 4



## Development of IT & ITeS Campus for TCS

- 94 Acres land
- Technology focus in IoT, Blockchain, Data Analytics and AI
- Modern and forward-looking technologies and related engagements
- Executed in a phased manner - Phase 1 expected to be completed by Dec 2024
- Phase 1 completion will cater to 6,000 direct IT employment
- Total built up area planned for entire campus is 20 lakhs sq. ft. and cater to 20,000 direct IT employment
- Projected investment of Rs 800 crores



## Quad Project

- IT OFFICE BUILDING - 5.50 Acres – by Technopark, 8.50 lakhs Sq ft - 6000 IT Professionals, December 2025
- IT/ITES OFFICE COMPLEX- 4.50 Acres- by Co-developer - 8.00 lakhs Sq ft - 6000 IT Professionals, June 2026
- COMMERCIAL BUILDING COMPLEX – 5.60 Acres by Co developer -9.00 lakhs Sq ft, June 2026
- RESIDENTIAL COMPLEX- 10.60 Acres by Co developer (reputed builder) – 14 lakhs Sq ft - 1100 units.



## SunTec campus

- SunTec Business Solutions with their exclusive campus in 10 acres of land
- 3.1 lakhs Sq ft is built-up space in an operational SEZ area
- Club house facility of 30,000 Sq ft



# Availability of Land & Built-up Space

**Immediate Availability of Land**  
136.125 Acres

## Immediate Availability of Space

- 45 K Sq ft (Public built up space)
- 100 K Sq ft (Pvt built up space)

**Future availability of Space (2023-2026)**  
41 L Sq ft





# Why

## Kerala?

- **Nations First** – IT Park, Digital State, ‘e-literate’ State, Digital University and Science Park was established in Kerala under the Kerala IT umbrella brand.
- **Natural Paradise**- Kerala's scenic beauty, including lush green landscapes, hill stations, tranquil backwaters, and pristine beaches, makes it a natural paradise.
- **Environmental Excellence**- Kerala leads in environmental stewardship, aligning with global ESG standards, and emphasizing eco-friendly living.
- **Socio-Economic Vanguard**- The state has been a leader in socio-economic development and progressive reforms, setting a benchmark for the nation.
- **Connected to the world**- Kerala boasts an impressive infrastructure network, including 4 airports, 2 major seaports, 17 mini seaports, 2 ICT Terminals, 11 national highways, railways, and metros, enhancing connectivity and facilitating trade.
- **Literacy Rate – 96%** and – Ranked 1 in School Education Quality Index by NITI AYOOG



Emerging technology  
hubs of India

August 2023

## 24 Out of '24: Emerging Tech Hubs Around the World



December 2023

## Thiruvananthapuram & Kolkata

- State capital and the technology hub accounting for more than 55% of the total software exports of the state.
- **It is home to 20+ GCCs and ~550 technology companies.**
- High availability of Grade A office infra in the city, dedicated SEZ at Electronics Technology Park. The govt of Kerala promotes IT Parks as an autonomous society.
- **High availability of employed and trained talent pool. An experienced talent pool of ~56,000 working in the technology industry. Approximately 66,000 students graduate every year.**
- It has premier institutes such as Indian Institute of Space Science and Technology, Digital University Kerala, College of Engineering Trivandrum etc.
- **Robust start-up Ecosystem by KSUM to encourage innovators (~350 Tech-enabled start-ups). There are more than seven incubators in the region with some focusing on women empowerment.**
- An emerging start-up hub mainly in IT services, SaaS, healthcare, and edtech domains.

- **High on the infrastructure index due to the presence of a developed airport and the proposed ring road around the city to decongest traffic.**
- The city is well connected to other Indian cities via road, rail, air, and sea (Vizhinjam seaport). International connectivity is good by air to the Gulf and East Asia destinations. Good connectivity to the major technology hubs of India (especially Bengaluru and Chennai).
- **Consistently distinguished itself as one of India's most literate and skilled cities.**
- Being an education hub, has good-quality schools proportional to the population, and it scores well on the health index as well.
- **The cost of living is 25 percent lesser than in metropolitan matured technology hubs.**
- Crime is well within control owing to modern policing.
- **Pollution is well within the limits and lies in the moderate category.**
- It has a low risk of natural calamities in general, and a moderate of cyclones and floods due to a high disaster readiness quotient.

# IT Parks -

## Incentives

- Land Parcels can be availed on lease for a period of 90 years
- Single Window clearance for fast-track approvals
- Development of Common Facilities
- Promote encumbrance free land parcel
- Built up space on 3 years renewable lease. No lock-in period
- 30% lower operational costs compared to other cities in India
- 100 % Stamp duty and registration fee waiver
- Subsidised Power Tariff
- 100 % power backup
- Uninterrupted High-speed data
- 5G Enabled
- Resilient parks with low attrition rate



# Laurels and Accolades

## Kerala adjudged best performer in States' start-up ranking

 The Hindu  
<https://www.thehindu.com> > News > India > Kerala

### Kerala adjudged best performer in States' start-up ranking

2 days ago — Kerala recognized as the best performer in the States' Startup Ranking 2022 for its efforts in developing a strong startup ecosystem, ...

## Kerala most preferred state to work in India : Skills Report

 ETHRWorld.com  
<https://hr.economicstimes.indiatimes.com> > ... > Industry

### Kerala most preferred state to work in India: Skills Report

22 Dec 2023 — ... Kerala have emerged as the most preferred places to work among the youth in India, according to the recently-published India Skills Report 2024.

## Thiruvananthapuram grabs spot in - 24 'Out of the box' cities worldwide

 The New Indian Express  
<https://www.newindianexpress.com> > states > kerala > dec

### Thiruvananthapuram makes global list of 24 'out-of-the-box' ...

## Deloitte Nasscom Report – Emerging Technology Hubs of India

 The New Indian Express  
<https://www.newindianexpress.com> > kerala > sep > thi...

### Thiruvananthapuram and Kochi featured in list of emerging ...

14 Sept 2023 — Thiruvananthapuram and Kochi have been included in the list of 26 emerging startup hubs in the country.

## Global Education Monitoring Report 2023: Kerala receives special mention in UNESCO report

 ET Education  
<https://education.economicstimes.indiatimes.com> > news

### Global Education Monitoring Report 2023: Kerala receives ...

13 Sept 2023 — Kerala has received special mention in this report for the successful use of technology in its education sector.

## Global Startup Ecosystem Report (GSER)– Ranked first in Asia in Affordable Talent

 The Hindu BusinessLine  
<https://www.thehindubusinessline.com> > ... > National

### Kerala's startup ecosystem ranks top in Asia: report

17 Jun 2022 — The State has been ranked first in Asia in Affordable Talent in Global Startup Ecosystem Report (GSER).

# Laurels and Accolades (Contd.)

## Kerala CM inaugurates first phase of Taurus Embassy Techzone at Technopark



## Revenue Export – 19% Growth over the previous year.



Business Standard

<https://www.business-standard.com> › Companies › News

### Kerala's Technopark records software exports worth Rs ...

13 hours ago — Kerala's **Technopark** records software exports worth Rs 11,630 cr for FY23.

Kerala's pioneer IT hub **Technopark** here has reported a remarkable ...

## Crisil A +/ Stable



The Hindu

<https://www.thehindu.com> › News › India › Kerala

### Technopark achieves CRISIL A+/Stable rating for third ...

07-Oct-2023 — The Credit Rating Information Service of India Limited (**CRISIL**) has awarded

A+/Stable rating for the third year consecutive year to ...

## Technopark / On Expansion Mode



The New Indian Express

### New integrated township planned at Thiruvananthapuram's Technopark with Centre's support

Neopolis is the first component of the proposed Outer Area Growth Corridor project.



The New Indian Express

### Kabani at Technocity sets a landmark on state IT map

The minister said that Technocity will offer lakhs of direct and indirect employment opportunities, besides giving an impetus to the...

05-Feb-2021



The Hindu

<https://www.thehindu.com> › News › India › Kerala

### Technopark in expansion mode, says CEO

19 Mar 2023 — New **Technopark CEO** Sanjeev Nair says that making the system more resilient, by improving the infrastructure and increasing the number of ...

# Thank you